



# **CLUSTREX**

Education Software  
&  
Analytics Solution


[www.clustrex.com/education.html](http://www.clustrex.com/education.html)

# CLUSTREX

## Company Overview

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Clustrex is a team of young and passionate professionals based out of Chennai, India with international clientele, working on cutting edge technology solutions. Our culture imbibes freedom, flexibility, innovation and commitment.



# ANALYTICS IN EDUCATION

Clustrex data analytics solutions for Education transforms your business by enabling data-driven decisions in personalizing learning paths based on student performance, proactively identifying potential issues in the content, payoffs from your marketing campaigns, enhancing student engagement and much more!



# APPLICATION

# EDUCATION MANAGEMENT

Manage your business from  
anywhere at anytime

- Student profile, Course/subject
- Enrollment, Fee management
- Staff, Salary, Leave
- Student performance,  
Certificates
- Asset management
- CRM / Lead management
- Analytics : Business, Operations



# **APPLICATION LEARNING MANAGEMENT**

**Get your content online, tap into  
the worldwide audience**

- **Course materials: Video, Slides**
- **Assessment : Tests / Quiz**
- **Analytics : Student 360  
Performance & Improvement  
plans**
- **Adaptive and Guided Learning  
Models.**

# KEY BENEFITS

Sharpens focus on the lead generation, increases enrollment and contributes to the business topline



Cost saving on your operations getting online

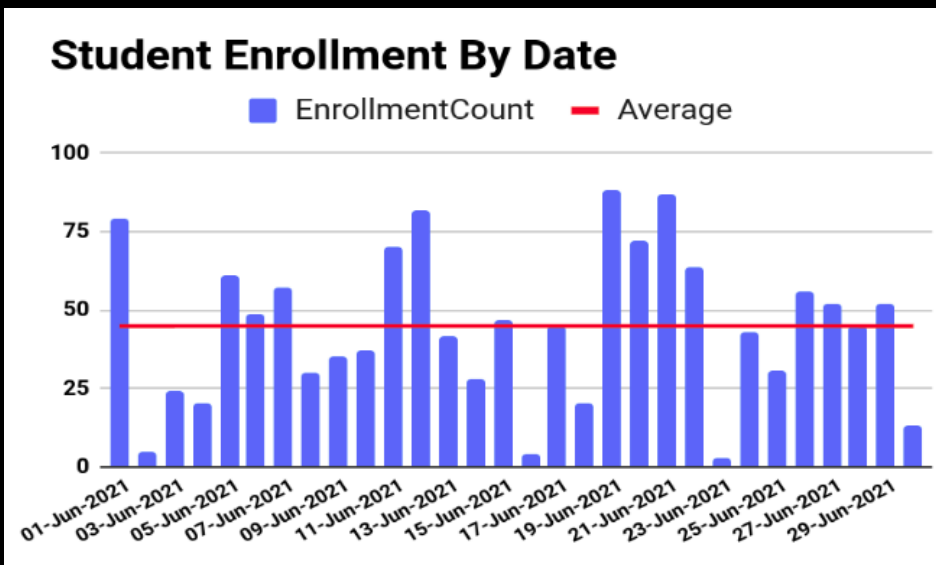


Deep insights on student engagement and performance



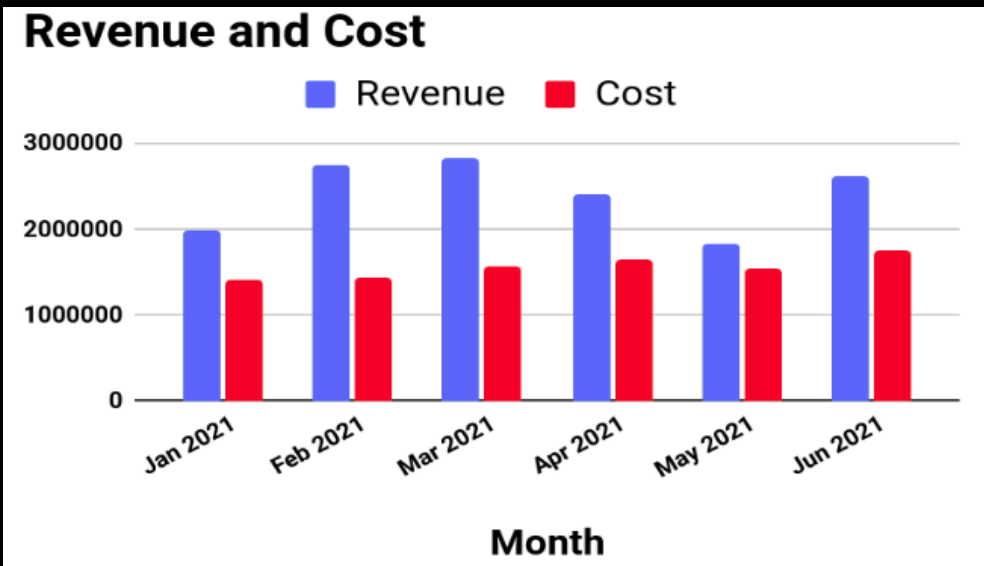
Unparalleled learning outcomes with adaptive and student-centric learning paths

# EDUCATION BUSINESS ANALYTICS

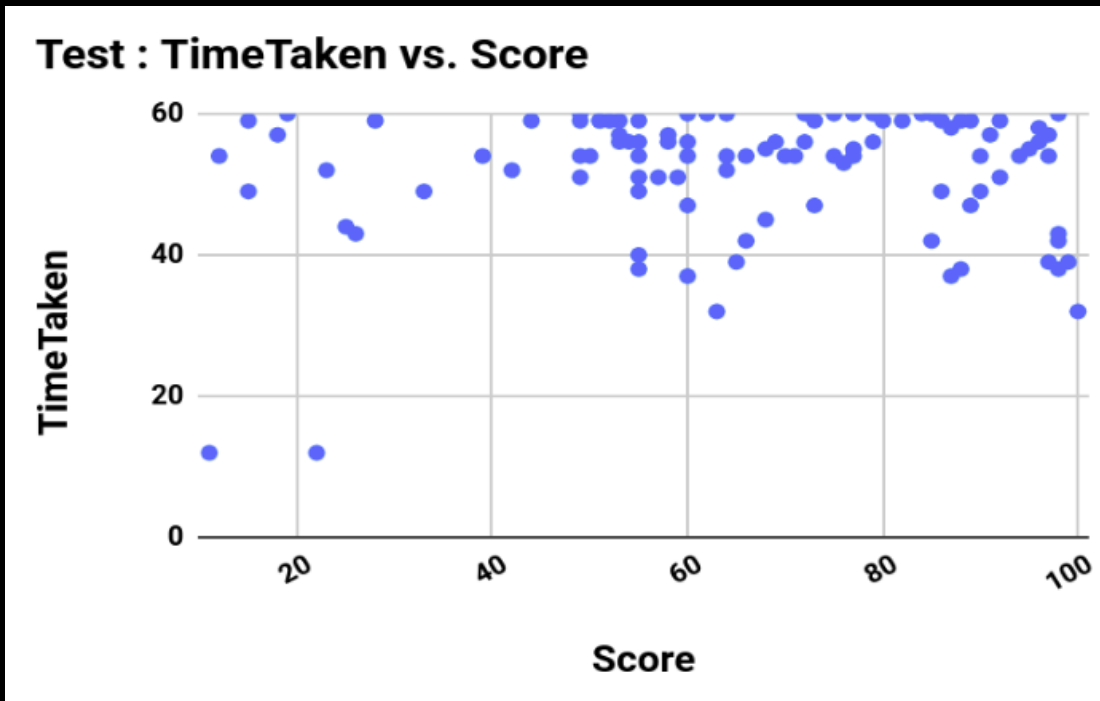
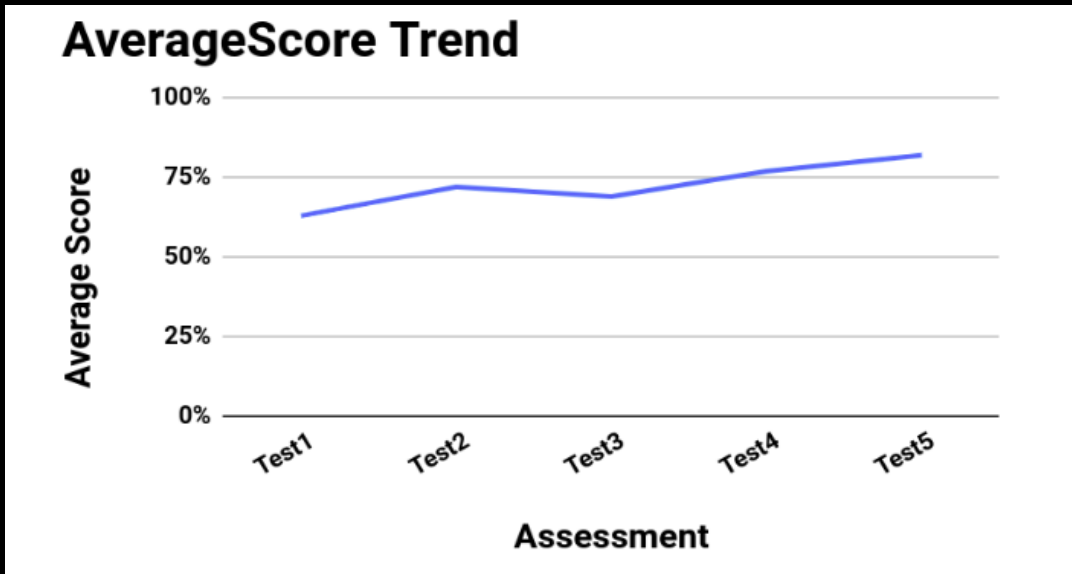


### Leads Vs Conversion

Month	New Leads	Conversions	% Conversion
Jan 2021	4135	64	1.55%
Feb 2021	5540	80	1.44%
Mar 2021	3900	32	0.82%
Apr 2021	2400	20	0.83%
May 2021	3200	44	1.38%
Jun 2021	5645	63	1.12%



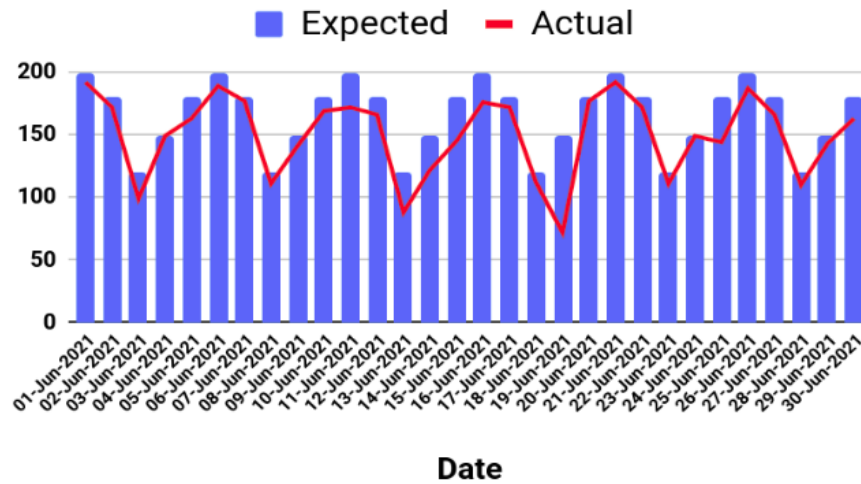
# STUDENT PERFORMANCE ANALYTICS



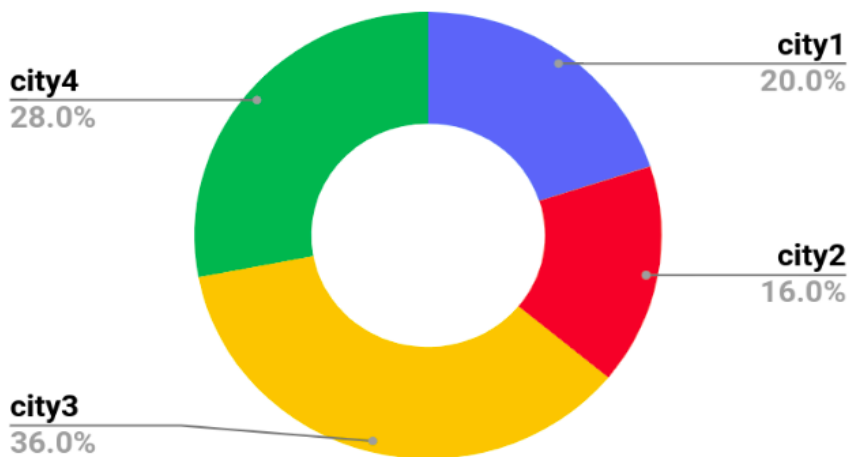


# OPERATIONAL ANALYTICS

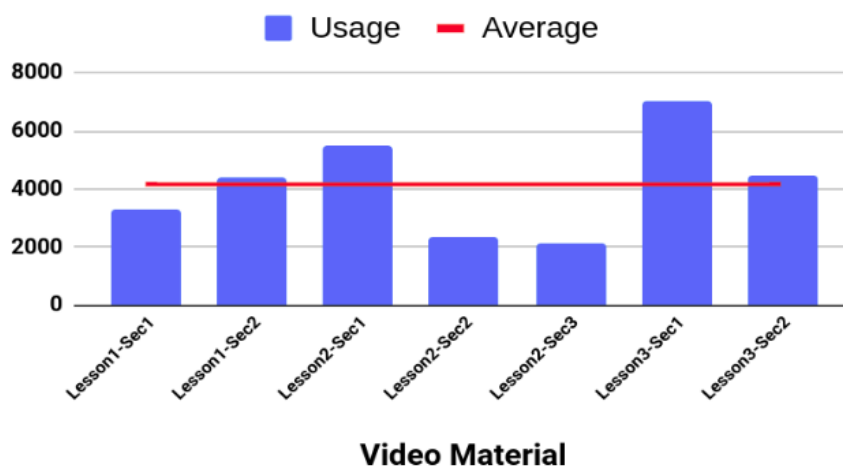
## Attendance : Expected and Actual



## Student Mix ByCity



## Content Usage - Monthly Unique Users





## **Customer Success**

We understand the customer's problems, stated and unstated needs and work towards the Customer Success !



## **Technology Expertise**

Deep experience in Digital technologies including Data Analytics, Blockchain, Machine Learning and Application Development



## **High energy Team**

Engineering team that is skilled, passionate and high-energy - longing to solve customer problems through innovative solutions



## **Quality, Timeliness and Cost focus**

Ability to optimize and deliver to customer needs.



**Enquiries**

**For enquiries & Free Demo  
Contact**

**info@clustrex.com  
+91 9600408821 / 9840878543**

**<https://www.clustrex.com/education.html>**